

CONFIDENTIAL

JANUARY 23, 2024

CONNECTING LEADERS

Skyward Elegance: The Website Evolution of the Charter Jets



VALID UNTIL FEBRUARY 2, 2024

NEW Web Structure

The Estimate

About Tealbe

Dear Jolita,

We are thrilled to present to you the initial draft of your website design, meticulously crafted by the team at Tealbe Digital. This design is a suggested example of how we envision the digital expression of your esteemed private jet services. While the logotype remains a constant, anchoring your brand's identity, our goal has been to ensure that every aspect of the website stays in perfect harmony with this existing brand element.

In this design, we propose incorporating shades of **blue and darker tones**, chosen specifically to heighten the sense of exclusivity and sophistication that your clientele expects. These color choices not only **complement your established logotype** but also enhance the overall feel of luxury and trustworthiness. Our approach harmoniously blends this refined aesthetic with functional excellence, ensuring that your brand's message of unparalleled safety and luxury is conveyed at every touchpoint.

The layout and navigational structure have been thoughtfully designed to provide an intuitive and seamless user experience, mirroring the high standards and exceptional service that define your company.

We eagerly await your feedback on this initial design and are fully prepared to make any adjustments to ensure that it aligns perfectly with your vision for Charter Jet's online presence.

Best regards,
Inga

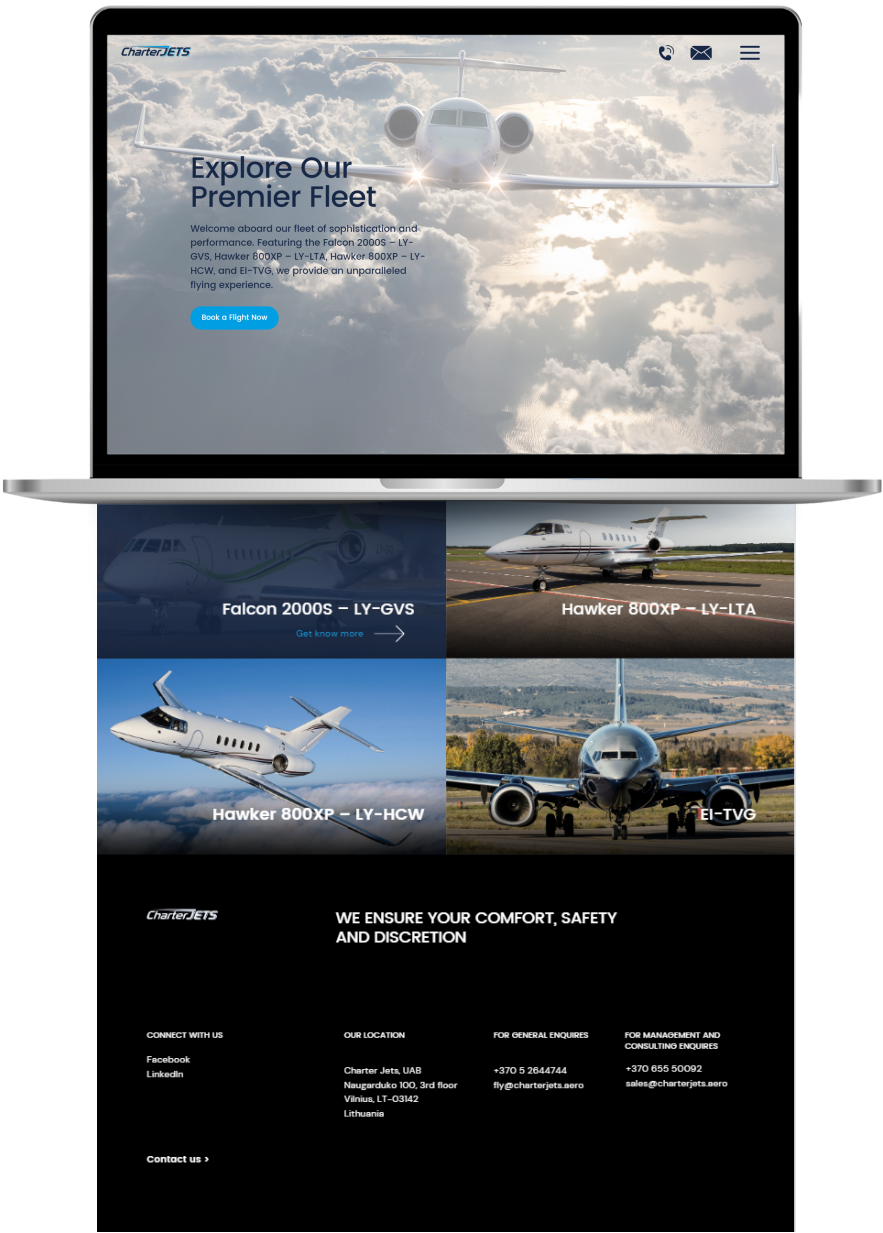


tealbe

After a thorough analysis of your current online presence and a deep understanding of your brand's unique positioning in the private aviation industry, we at **Tealbe Digital propose a more sophisticated structure for your website.** This new structure will not only enhance user experience but also reinforce the elite and exclusive nature of your services.

The existing website for CHARTERJETS.AERO is currently designed as a one-page layout. **This format comprises a single HTML page** that succinctly encapsulates all pertinent information about the company, including details about services offered, company background, and contact information. The content is organized into various sections like 'About Us,' 'Services,' 'Contact Us,' etc., which users can access either by scrolling down the page or through a top navigation menu.

To elevate the user experience and better showcase the breadth and depth of Charter Jets's offerings, Tealbe Digital proposes a transition **to a more sophisticated and structured website layout.** This new design will consist of multiple web pages, each dedicated to specific aspects of the business. This approach aims to provide a clearer, more engaging user journey and allow for a more detailed presentation of the company's services, fleet, and unique value proposition.

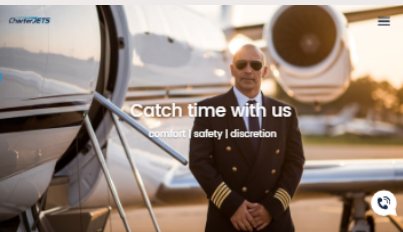


New Page Structure

Page

Home

A dedicated landing page to create a strong and engaging first impression.



WELCOME ON BOARD!

Fly with one of the leading business aviation companies in Eastern Europe! Charter Jets, with its headquarters located in the very heart of Europe, is a constantly growing and developing company. The company has been providing its services since 2009, and has earned the trust of numerous customers.

Charter flights

Our company provides **customized** services. In order to accommodate our clients' needs we perform our flights using well-equipped business class aircraft. During the flights, individual attention and high-quality services are provided. Professional crew is there to take care of all your needs. We **tailor** our services for comfort and safety in order to ensure the most pleasant experience during our flights.



Medical flights

Charter Jets also provide the service of specialized medical flights. The flights are carried out with a **specialized** Hawker 800XP aircraft. Our aircraft can reach any destination in Europe. It can also be used for emergencies when fast transportation to the nearest medical facility can become necessary. The aircraft can be equipped with life support and other medical equipment, including medical staff required for safe and well-coordinated patient handling.



Discover Our Elite Fleet

Embark on an experience where luxury meets performance. Our fleet is meticulously selected to provide you with an exceptional journey, where comfort, elegance, and efficiency are paramount.



Hawker 800XP – LY-LTA

Passenger Capacity: 8
Crew: 2
Range: 1800 km
Crew: 2

Fly with us and let's start our journey together!

Air Operating
Certificate

Air Operating
Certificate

Anchor to **Home** Page

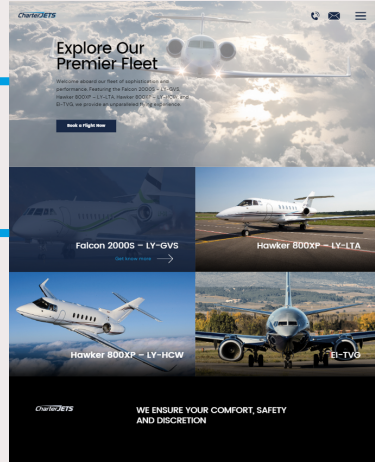
Flights

Detailed information on flight options, booking procedures, and customizations.

Page

Our Fleet

Showcasing each aircraft in the fleet with detailed specifications and features.



Page

Services

In-depth insight into the range of services offered, emphasizing quality and exclusivity.

--Maintenance

--Management

- Aircraft management services
- Consulting services

Page

About us

- About Charter Jets
- CAMO

Contact Form

Contact us

A comprehensive and user-friendly contact page, ensuring seamless communication with potential clients.

Sub-Page x4

Portfolio base

Falcon 2000S – LY-GVS

Hawker 800XP – LY-LTA

Hawker 800XP – LY-HCW

EI-TVG



Hawker 800XP – LY-HCW

Step into the refined world of the Hawker 800XP – LY-HCW, where sophistication meets performance. This midsize jet, ideal for both business and leisure travel, accommodates up to 8 passengers, offering an intimate yet spacious flying experience.

Book a flight now



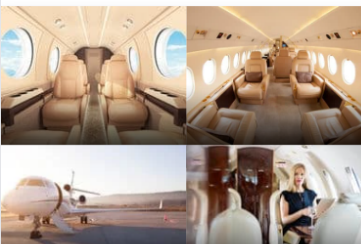
Key Features

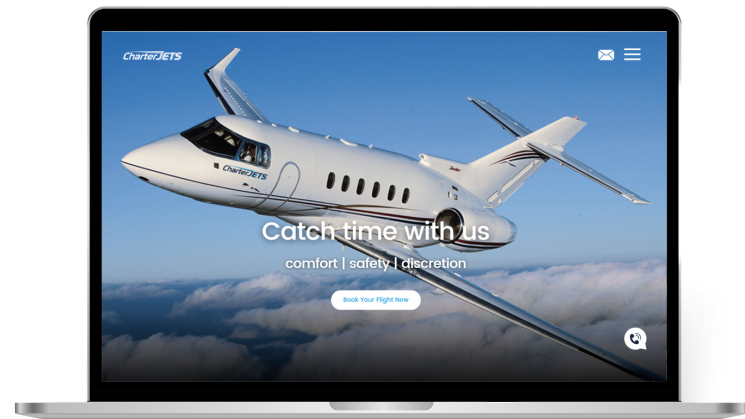
Crew: 2
Year of Production: 2010 – 2015 (Selected Information)
Serial Number: 1111
Homebase: LY-LTA, Vilnius International Airport

Cabin Dimensions

Height: 1.75 meters
Width: 1.83 meters
Length: 6.50 meters

Enjoy unparalleled comfort with a cabin designed for relaxation and productivity.







Welcome on Board!

Fly with one of the leading business aviation companies in Eastern Europe! Charter Jets, with its headquarters located in the very heart of Europe, is a constantly growing and developing company. The company has been providing its services since 2009, and has earned the trust of numerous customers.

Charter flights

Our company provides excellent quality charter flight services. In order to accommodate our client's needs we perform our flights using well-equipped business class aircraft. During the flights, individual attention and high-quality services are provided; professional crew is there to take care of all your needs. We follow the highest standards for comfort and safety in order to ensure the most pleasant experience during our flights.





Medical flights

Charter Jets also provide the service of specialized medical flights. The flights are carried out using a specially adapted Hawker 800 XP aircraft. Our aircraft can reach less accessible airports, so it can also be used for emergencies when fast transportation to the nearest medical facility can become necessary. The aircraft can be equipped with life support and other medical equipment, including medical staff, required for safe and well-controlled patient handling.

Discover Our Elite Fleet

Embark on an experience where luxury meets performance. Our fleet is meticulously selected to provide you with an exceptional journey, where comfort, elegance, and efficiency are paramount.

Why is this structure better?

Improved User Experience: Multiple pages allow for easier navigation and a more organized presentation of information, enhancing the overall user experience.

SEO Advantages: With more pages, there's greater scope for SEO optimization, increasing your online visibility and attracting more potential clients.

Brand Storytelling: This format allows us to craft a more compelling brand narrative, with each page contributing to the story of luxury, exclusivity, and unparalleled service that your brand embodies.

Enhanced Analytics: With multiple pages, we can gather more detailed data on visitor behavior, providing valuable insights for future marketing and service adjustments.

Web:Website design and programing

1. WordPress Templates

- Customized WordPress templates to match the brand identity and enhance user experience.
- Mobile-responsive designs to ensure optimal viewing on all devices.

2. SEO Basics

- On-page SEO optimization to improve website visibility on searchengines.
- Integration of SEO-friendly content, meta tags, and keywords.

3. Web Pages Structure:

Main Pages (4)

----Home

----Flights

----Services

---- Our Fleet (4)

- Falcon 2000S – LY-GVS

-Hawker 800XP – LY-LTA

-Hawker 800XP – LY-HCW

-EI-TVG

----Contact us (Form)

/To be determined based on client's needs./

4. One Year Warranty

- Covers any bugs or technical issues arising from our development work.
- Continuous support and minor updates to ensure the website runs smoothly.

5. Website Usage Manual

- Comprehensive user manual detailing how to navigate and utilize the website's features.
- Step-by-step guides on updating content, adding new posts or pages, and managing backend settings.
- Video tutorials (if required) showcasing the key functionalities of the website.
- Access to a dedicated support line for any queries related to website usage.

Term Duration: est. **5-7 weeks**

Project Start Date: **1st February, 2024**

Other Services

Web:Website. Enable Second Language

USD 1,500.00

/If needed/

- Enabling Additional Language Support:
Implementation of multilingual functionality on the website.
Configuration to allow seamless switching between languages.
Ensuring design and layout consistency across all language versions.
- Content Upload and Language Integration:
Uploading and formatting of content provided by the client.
Integration of client-supplied translations for the additional language.
Testing to ensure content accuracy and functionality in both languages.

Copy writing: Creative writing

Word Count: Approximately 600 words

USD 350.00

/If needed/

ENG
To Be Determined (TBD)

Web:Yearly Maintenance Fee

USD 350.00

/If needed/

After the initial 1-year warranty period, we recommend our Yearly Maintenance package to ensure your website remains updated, secure, and continues to deliver optimal performance.

Beneficiary: Tealbe, LLC
Account number: 253739782203
Wire routing number: 026013356
SWIFT / BIC: REVOUS31
Bank / Payment institution: Revolut Technologies Inc
Bank address: 33 Irving place, Suite 4013, NY, 10003, New York, United States

50% deposit required to commence work.

Balance due upon completion of the project.

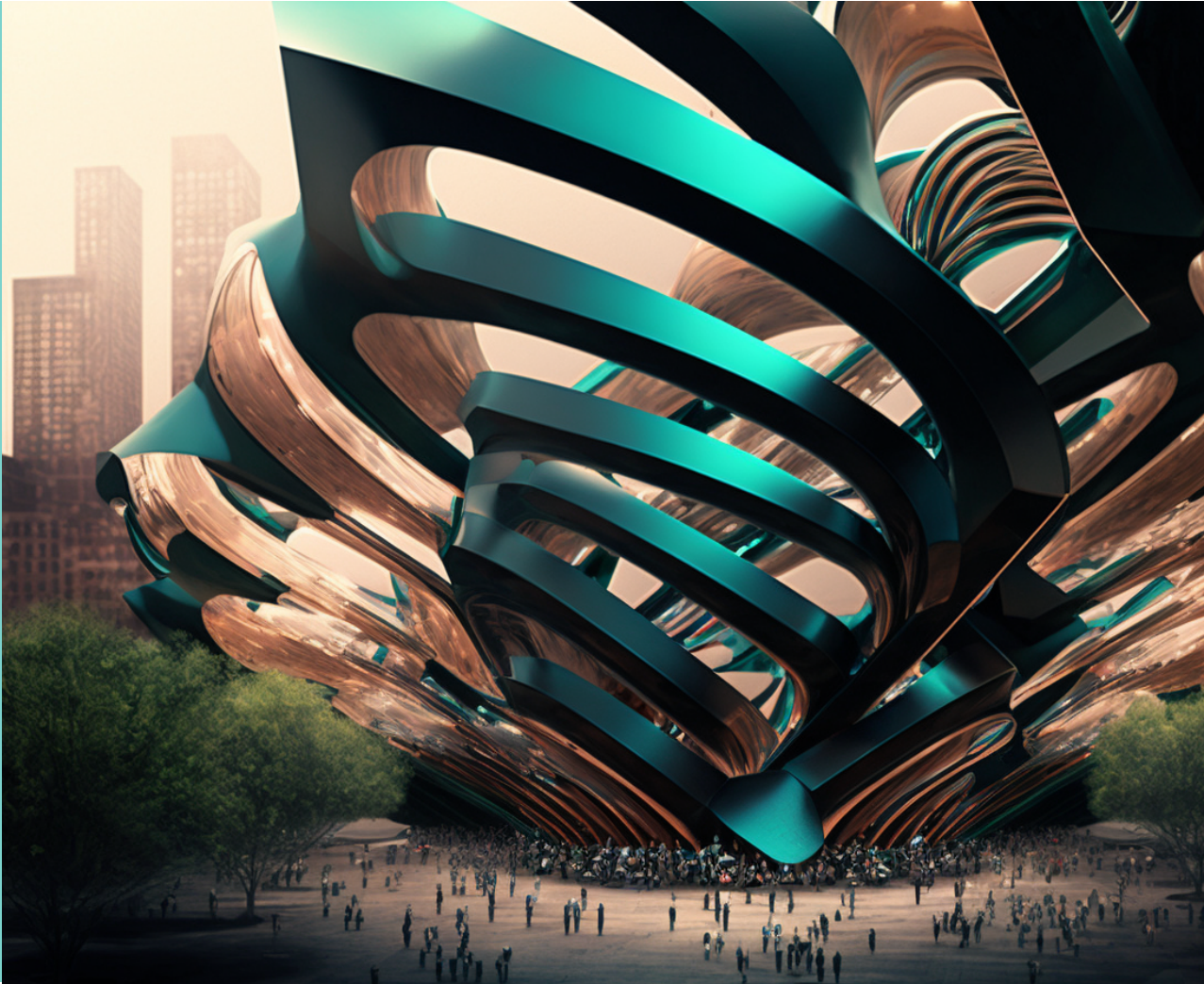
Any additional requests or changes outside of this scope may incur additional charges.

We at Tealbe Digital are excited to work with you on this project and are committed to delivering a high-quality, multi-language website that meets your specific needs and goals.

We reserve the right to use the designs for our promotional purposes, unless otherwise agreed in writing. Thank you for considering Tealbe LLC for as your digital branding partner.

Tealbe Digital

We're a full-service branding and design agency that transforms businesses into standout brands. At Tealbe, we believe that a great brand is more than just a logo; it's the heart and soul of your business. Our experienced team specializes in creating custom, strategic branding solutions—from compelling website designs to engaging marketing materials—that not only look stunning but also resonate with your target audience. We collaborate closely with each client, ensuring their unique vision and goals are at the forefront of our innovative designs. Whether you're a startup or an established company, Tealbe is dedicated to crafting a brand identity that not only tells your story but also drives growth and sets you apart in the market. Let's make your brand unforgettable.



Why Choose Tealbe Digital?

Expertise: With our lean core team and network of top specialists, we bring a wealth of experience and vision to your project.

Customization: Unlike other one-size-fits-all solutions, **our services are tailored** to your specific needs and industry challenges.

Scalability: Whether you're a startup looking to make a mark or an established company aiming to scale, our flexible service packages adapt to your evolving needs.

MAIGON



LEGATOR

SUSTAINABLE
ENERGY FUND

ExpertLAB
BUSINESS CONSULTING

PIRMA
APSKAITA



LITIGET

P PYOOR



SOROKIN

Next Steps

The future is waiting, and every moment counts in the fast-paced digital landscape. Partner with us to harness the full potential of your brand and accelerate your journey towards market dominance.

Feel free to reach out if you have any questions or would like to discuss this proposal in more detail. We are looking forward to the possibility of working together to achieve unprecedented success for your business.

tealbe



Sincerely,
Inga Jonikiene
Founder | Digital Branding Strategist
inga@tealbe.com